



BLUE PLANET

Berlin Water Dialogues

BLUE PLANET FORUM 2015

25–26 March 2015, Messe Berlin,
hall 6.2b Blue Planet Zone

Keynote addresses · lectures · discussions · meetings

Cooperation Partner



Federal Ministry for the
Environment, Nature Conservation,
Building and Nuclear Safety

berlin Berlin

Senate Department
for Economics, Technology
and Research



**WASSER BERLIN
INTERNATIONAL**

Project Office



German Water
Partnership



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The event

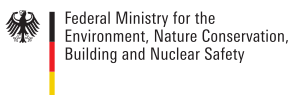
Worldwide the role water resources play in economy and foreign politics is becoming more and more important. At the same time the demand for water technologies and services rises to resolve crises and conflicts resulting from poor and/or inadequate water management. The time has come to act quicker, more focussed and in a sustainable way.

The German water branch is capable of doing this. It possesses the competence, the know-how and the qualification – acquired through many decades of work. Still its position on the growing global market does not reflect this experience in an way to generate jobs and economic growth in Germany itself.

Blue Planet is an established brand of events on the international water sector, supported by the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, the Berlin Senate Administration for Economy, Technology and Research and the Messe Berlin GmbH. Its success and recognition are the result of respected and significant events of the past three years.

Under this umbrella brand a new politically oriented series of events has been created. The **Blue Planet Forum** taking place within the context of WASSER BERLIN INTERNATIONAL 2015 marks the start of this new series of events. It provides a platform for decision makers of the international water consumers from industry, energy management and agriculture, from the metropolises and the fields of foreign and economic policy at the same time it allows the German water industry to present their know-how. It is a platform with a far-reaching international effect also and especially for the German water industry. The partnership with the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety and the Berlin Senate Administration underlines the political orientation why the **Blue Planet Forum** is clearly distinguished from the congress and other events within the context of the fair.

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The programme on 25 March 2015

from 09:00

Registration

09:30–12:30

Political opening session

Opening by representatives of the three cooperation partners Messe Berlin, the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety and the Berlin Senate Administration of Economy, Technology and Research.

Keynote addresses on national and international approaches to a sustainable water policy paying special attention to the subject of “Green Cities – Blue Solutions” under political, legal and scientific aspects. The speakers present current international projects and measures showing the contributions using intelligent water management for green cities.

12:30–14:00

Networking lunch

14:00–17:30

Green Cities – Blue Solutions: Infrastructure as an aspect of town planning

The participants will discuss the best approaches and solutions on the basis of concrete examples in Germany and abroad for future-oriented infrastructure solutions in cities and conurbations.

14:00–17:30

Green Cities – Blue Solutions: Resource efficiency in system architecture

Scientists discuss efficiency, sustainability and the public benefit of large-scale water projects on the basis of practical examples and results of research projects from Germany and foreign countries. The Nexus idea is of central importance here.

from 17:30

Networking/Get-together at the German Water Partnership joint booth

Simultaneous translation into German/English/French is available at all forums.

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The programme on 26 March 2015

09:30–13:00 **Green Cities – Blue Solutions: Future-compliant technologies**
Safe water supply and sewage disposal will depend on continued technical innovation. For example, modern underground construction techniques and energy saving in water catchment, production and distribution are points of key importance for water management in big cities or megacities.

09:30–13:00 **Future-compliant water infrastructure for the city of the future**
– Core points of Franco-German collaboration –
In future, water infrastructure will have to flexibly deal with the pressure of transformation processes resulting from climate change and demographic change, staying highly efficient at the same time. This is why technological, economic, legal, social and environmental aspects have to be taken into account. The event aims at initiating a Franco-German dialogue to realise future-oriented concepts for water infrastructure.

In cooperation with BDZ – Bildungs- und Demonstrationszentrum für dezentrale Abwasseranlagen e.V. und Helmholtz-Zentrum für Umweltforschung GmbH – UFZ



13:00–14:30 **Networking lunch**

14:30–16:30 **Water Governance – using technical collaboration to promote political cooperation**
In cooperation with the Federal Foreign Office



Federal Foreign Office

16:30–17:30 **Summary/Results/Recommendations**

17:30–18:30 **Networking in the Blue Planet Zone**

from 19:00 **Berlin Night**

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Cooperation Partner



Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety



Senate Department for Economics, Technology and Research



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The target group

The **Blue Planet Forum** targets:

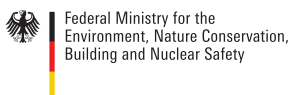
- Decision makers/representatives from the environmental or building departments of municipal, regional or federal authorities as well as the corresponding decision makers/representatives from politics.
- Decision makers/representatives from the fields of architecture or urban planning, from engineers firms or planning offices.
- International decision makers/representatives from water-consuming industries, agriculture, metropolises or from foreign or economic politics.
- Decision makers/representatives from industry, engineers firms, consultancies, plant manufacturers and construction companies, utilities, the chemical industry, professional associations, universities or scientific institutions.

The Registration

Visitors of WASSER BERLIN INTERNATIONAL holding a valid ticket have free admission to the **Blue Planet Forum**. For organisational matters registration for the Forum is required.

The registration form can be requested via internet www.blueplanet-berlin.com or by phone +49 30 300199-1220 or mail to blueplanet@germanwaterpartnership.de.

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To learn more about **Blue Planet**
and the **Blue Planet Forum** turn to:

Blue Planet Project Office
c/o German Water Partnership e.V.
Reinhardtstr. 32
10117 Berlin
GERMANY

T +49 30 300199-1220
F +49 30 300199-3220
E blueplanet@germanwaterpartnership.de
www.blueplanet-berlin.com

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